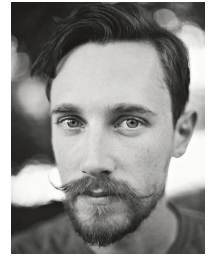


# Beau Greener



**CREATIVE DESIGN, DIRECTION, AND ILLUSTRATION**

## CONTACT

bgreener88@gmail.com

208.392.7095

Seattle, WA

BeauGreener.com

## EDUCATION

**BFA | 2007 - 2011**

**GRAPHIC DESIGN**

Boise State University

## SKILLS

- ◆ Art Direction
- ◆ Team & Project Management
- ◆ Creative Advertising
- ◆ Illustration
- ◆ Company Branding
- ◆ Event Promotion

## INTERESTS

- ◆ Painting
- ◆ Typography
- ◆ Rock Climbing
- ◆ Creating

## REFERENCES

Available upon request

## PROFILE

As an Art Director with over 10 years of experience working in agencies and in-house, I've fine-tuned the skills that define a successful art director. I direct photoshoots, oversee brand development, and create successful campaigns.

I approach art direction with creative thinking through research and development. I believe there is value in creative cooperation, so I work with each team member in a way that not only plays to their strengths but pushes them to explore their areas of opportunity.

I've always been a determined individual who never shies away from a challenge and will go above and beyond in order to create something unique and impactful.

On a personal note, I'm all about that pizza life, painting, & exploring everything life has to offer!

## EXPERIENCE

**ART DIRECTOR | 2019 - PRESENT**  
**HALO BRANDED SOLUTIONS**

- ◆ Provided direction to a team of designers through unique and creative concepts that consistently increased revenue and brand awareness for a variety of national clients.
- ◆ Provided direction for campaigns, photoshoots, and forecasted materials.

### KEY ACHIEVEMENT

Oversaw the direction of one of the top three clients in the company and provided creative direction that consistently led to profit growth and organizational expansion.

**ART DIRECTOR | 2016 - 2019**  
**DOPE MAGAZINE**

- ◆ Designed and illustrated creative materials for the magazine as well as various other creative endeavors.
- ◆ Directed photographers, designers, talent and production staff in order to ensure the production of campaign elements was concise and worked toward the end goal.

### KEY ACHIEVEMENT

Led the development of the magazine re-brand that boosted consumer interaction across multiple states.

**GRAPHIC DESIGNER | 2012 - 2016**  
**CAREW CO**

- ◆ Worked closely with copywriters and web development teams in order to generate the frameworks and mock ups for multiple websites.

### KEY ACHIEVEMENT

Developed the in-house water packaging for Whole Foods; Starkey Water, which can be found in all stores nationwide.